goAgile

Product Owner 360°
The full perspective
3-day course

Course Overview

The Product Owner 360° course has been developed to meet the needs of product owners (or those handling typical PO responsibilities) providing advanced learning about Agile product ownership, defining benefits and delivering *real* value, facilitation, requirements management, backlog refinement, stakeholder management and leadership skills. The course is a mix of lecture and practical hands-on exercises to illustrate the principles being explored.

Agile product owners understand the importance of setting and communicating the strategy and clear goals, creating an environment in which people want to work and not have to work – and know exactly what to deliver – based on maximizing value.

Participants and format

The course is targeted to people who will have or already have the product owner role. Team leads, analysts, user experience specialists, and project managers will also benefit from this course – especially since they have a special interest in creating business value.

The course is in a workshop format that varies between presenting theory and hands-on activities. As applying theory is the best way to learn, participants will play a very active role in the course.

The course will cover:

Day 1 (9:00 – 16:30): The overview
- Features vs. benefits
- Optimizing value
- Agile, Scrum and classic, Agile product ownership
- Facilitative leadership – involving and engaging people to create ownership

Day 2 (9:00 – 16:30): Digging down
- Requirements management
- Establishing the backlog
- User story mapping
- Master planning and prioritization
- Backlog refinement
- Product Owners and sprints

Day 3 (9:00 – 16:00): Bringing it into play
- Business advisor network
- Stakeholder communication
- Leadership and collaboration
- Team performance and motivation
- The Agile mindset

Prerequisites
Some prior basic knowledge about Scrum and Agile is beneficial, but not a must.

For more information, contact: Louise Navntoft at +45 2712 3887 or louise@goagile.dk

More about the instructor

Jenni Jepsen
Jenni's focus in on helping organizations create environments where people thrive. Jenni speaks and consults on how organizations can increase their business value enterprise-wide. Her unique skill set aligns well with Agile methodologies – providing ways to improve communication and collaboration with customers and stakeholders. Jenni has a certificate in NeuroLeadership, is a certified Intent-based Leadership™ Practitioner, a DSDM Level I Certified Agile Project Leader, Certified Professional Scrum Product Owner, Certified SAFe® Program Consultant 4, and a Certified StrategicPlay® Facilitator with LEGO® SERIOUS PLAY™. During the past 25 years, Jenni has coached leaders to through organizational change to enhance results, and increase understanding and collaboration enterprise-wide.

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